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1936
DELIGHT-U



DAHLIAS

Cover Illustration--Our daughter
Geraldine—"Jerry" as she is usu-
ally called—with an armload of
Delight-U dahlias.

To Our Many Friends--- Sincere Greetings



★ *The year ahead promises to be one of keen competition between the great dahlias of previous introduction and the numerous debutantes of '36.*

The tremendous strides being made by growers all over the country; high quality and number of shows; popular demands for not only huge exhibition types but worthwhile garden types, all are combined in causing a drastic change in the dahlia industry. What the outcome will be remains to be seen.

One fact is certain—a dahlia must be able to stand up under the acid test of middle west climatic conditions. It is not enough that it behaves beautifully in any one section of the country. It is not enough that it can be grown to perfection under ideal growing conditions, or beneath the semi-shade of cloth canopy.

If the dahlia is to continue to grow in popular favor as it should, the new introductions must render a good account of themselves under ordinary garden conditions. Then, when grown under the ideal conditions, they will be all the more beautiful.

Our garden, effective with this catalog, will no longer list for sale new introductions, other than our own, without first having tested them, or having seen them tested. Yearly we will test out those which appeal to us and the following year through these pages we will offer those which in our opinion have stood our test.

We grow dahlias primarily because we love them—they are our silent friends. On the other hand, those who buy from us are also our friends and it is our sincere desire to be fair to both. Because we do not list a dahlia is not to be taken as an indication that it is no good, but those we do list we think enough of to grow ourselves.

We wish to thank those who have purchased from us in the past and to assure the many who have written letters of praise on our stock and business methods of our sincere appreciation.

To those who may read these pages we wish all the joy possible from their garden. May they feel as we feel that when among our flowers we are nearer the Creator.

Sincerely yours,

DELIGHT-U GARDEN

Box 5633

Indianapolis, Indiana



ORIENTAL GLORY—In the Show Room
(Page 24)



*The beautiful blooms you see in a show are raised,
they didn't just grow up.*



*Remember, every ugly spot you plant flowers in is
making this old world a more beautiful place to
live in.*



*Suppose you were real thirsty and someone took an
atomizer and squirted cool water in the direction
of your mouth. That's what these eternal flower
and lawn "sprinklers" remind me of. Give your
plants an honest-to-goodness drink.*



*Bread, meat and potatoes could hardly be termed a
balanced diet. Likewise remember that the soil
should contain some manganese, magnesium, cop-
per, iron and other elements. Look well to your
plant food.*

New-Old Friends from the World's Fine Dahlias



Key to Abbreviations

B—Ball. FD—Formal Decorative. ID—Informal Decorative. SC—Semi Cactus. C—Cactus. M—indicates miniature in size. e—exhibition variety. g—garden and cut flower variety.



ADIRONDACK SUNSET—ID (Cackener-Parkway) e g, blooms medium to large, plants tall. Deep vivid scarlet, shading to bright canary yellow at base, tipped gold. Stems excellent and foliage good.

Plants, \$2.50

AGNES L. YOUNG—ID (Young) g, blooms medium, plants medium. Brilliant red with gold tips and gold reverse. Foliage heavy and stems good. The twisting petals cause flowers to fairly glow in the garden.

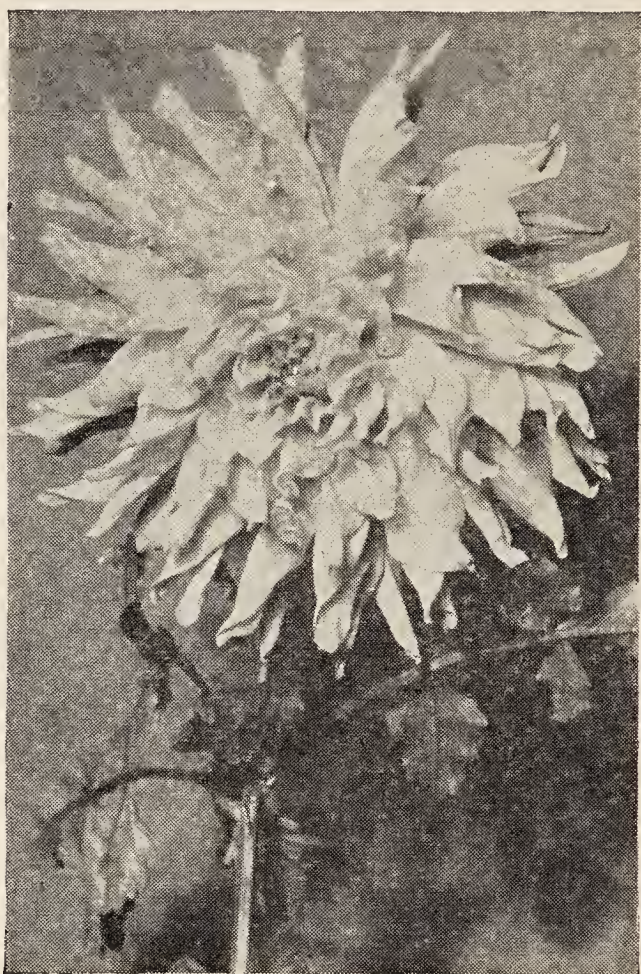
Roots, \$0.75

AIKO—SC (Dahliadel) e g, blooms medium to large, plants medium. Carmine red with silver reverse. Good stems and fine foliage, flower tending to come informal at times.

Roots, \$0.50

ALTMARK—C (Berger) g, blooms medium, plants medium. Pink with lilac suffusion. Stems long and wiry, foliage good. Very beautiful.

Plants, \$0.40



AMELIA EARHART—SC (Cordes-Eastman) e, blooms large, plants medium. Apricot buff with salmon tints shading to a soft yellow at base of petals. Long foliage branches, stems excellent. An outstanding exhibition flower.

Roots, \$2.50

Plants, \$1.25

AMERICAN LEGION—SC (Am. Dahlia Farm) e, blooms large, plants tall. Pure glistening canary yellow. Stems excellent and foliage beautiful. Another outstanding exhibition flower, also good in the garden.

Plants, \$1.00

AMERICA'S SWEETHEART—ID (Salem D. G.) e, blooms large, plants medium. Pure yellow without the slightest shading. Stems and foliage splendid. Petals doubly serrated with an attractive curl and twist adding to the beauty.

Plants, \$5.00

★ ★ ★

Don't rush to cut the frosted plants down unless you intend to dig them right away. The action of the water in the hollow stalk and the air may develop rot in the crown.

★ Four

ANDREA ERICSON—ID (F. & M.) e, g, blooms medium to large, plants medium. Pure white without shading. Stems are excellent, plants good, blooming habit profuse.

Roots, \$0.75

Plants, \$0.40

ARCTURUS—FD (Peck) e, g, blooms large, plants medium to tall. Scarlet red suffused deep yellow and with yellow reverse. Stems long and strong, foliage heavy. Flowers are quite attractive and last well when cut.

Plants, \$0.75

BAGDAD—ID (Redfern) e, g, blooms medium to large, plants medium. Scarlet red. Stems are splendid, foliage good. A perfectly poised flower held well above the foliage.

Roots, \$0.75

BARON SIXMA VON HAEMSTRA—SC (Australia) g, blooms medium, plants low. Beautiful deep crimson with maroon overtone. Stems excellent, foliage good. A very profuse blooming variety and excellent for cutting.

Plants, \$1.00

BETTY COLTER—ID (Success) e, g, blooms medium to large, plants medium. A distinct shade of light salmon red shading to old rose at base of petals. Stems excellent and foliage thick and leathery. An early and profuse blooming variety.

Roots, \$0.75

Plants, \$0.40

BUCKEYE BRIDE—FD (Peck) e, g, blooms medium, plants medium to tall. Geranium pink. Stems are slender, strong and very long, foliage is thick and leathery. An excellent flower for cutting, also for exhibition in the formals.

Roots, \$0.50

Plants, \$0.40

BETTE DAVIS—SC (Cordes-Eastman) e, g, blooms medium to large, plants medium to tall. Deep violet rose, distinctive. Stems excellent, foliage good. A very attractive flower which has won its full share of prizes.

Plants, \$2.50

BURR McINTOSH—ID (Burch) g, blooms medium, plants medium to tall. Fine primrose yellow. Stems stiff and long, foliage good. A splendid member of the yellow classes.

Roots, \$1.50

Plants, \$0.75

CAMEO—ID (F & M) e, g, blooms medium to large, plants medium. Coral rose with a glistening sheen, reverse deep rose pink. Stems long and very strong, foliage splendid. A consistent winner.

Plants, \$0.75



Andrea Ericson (Page 5)

CALIFORNIA IDOL—ID (Ballay) e, g, blooms large to extra large, plants medium. True, clear, glistening yellow without shadings. Stems excellent, foliage fine. Has been aptly called a yellow "Murphy's." Possesses an enviable show record from coast to coast.

Plants, \$5.00

CAVALCADE—FD (Groll) e, g, blooms medium, plants medium to tall. Beautiful old rose or mulberry pink of one tone. Stems exceedingly fine, foliage excellent. One of the most welcome additions of recent years. Very profuse in blooming habit and keeping well when cut.

Roots, \$5.00

Plants, \$2.50

CASSANDRA—SC (Foreign) e, g, blooms medium, plants medium. Almost cactus in formation. Color petunia violet. Stems and foliage fine. Very beautiful.

Plants, \$0.50

CENTURY OF PROGRESS—FD (B and B) e, g, blooms medium, plants medium. Pure royal purple. Stems slender and strong, foliage good. A very attractive flower which starts blooming early.

Plants, \$3.75

★ Six

CHEMAR'S EUREKA—FD (Chemar) e, g, blooms medium to quite large, plants medium to tall. Pure white with a faint touch of lavender near the center. Stems are slender and strong, foliage excellent. An excellent variety.

Roots, \$0.25

CITY OF JAMESTOWN—FD, g, blooms medium, plants medium to tall. Color clear glistening light yellow. Stems splendid for cutting purposes, foliage very heavy.

Roots, \$0.35

CITY OF POUGHKEEPSIE—C, g, blooms small to medium, plants medium to tall. Royal purple with white tips, sometimes coming solid purple. Very profuse blooming habit on good stems.

Roots, \$0.20

CLARA BARTON—ID (Salem DG) e, g, blooms medium, plants low to medium. Silvery orchid face with deep lavender reverse, creating a general tone of lavender. Stems slender and strong, foliage good.

Roots, \$1.00

★ ★ ★

Cutting the flowers does three things; let's you enjoy them in the home, makes the plant look better, and gives the on-coming laterals a fresh start.

★ ★ ★

COLONIAL DAME—SC (Veile & Mendham) e, g, blooms medium, plants medium. Distinct shade of lavender with a bluish tinge. Form of the flower is very beautiful. Stems and foliage good.

Roots, \$0.75

DADDY KEMP—FD (Kemp) e, g, blooms medium to large, plants medium. Color is a rich purplish red. Stems good but at times not quite strong enough to hold the immense blooms unless disbranched. Foliage good. Beautiful.

Plants, \$2.50

DANCING SULTANA—SC (Newsome) g, blooms medium to large, plants medium. Color is an unusual shade, lacquer red. Stems slender and strong, foliage good. The curling twisting petals enhance the beauty of the flower.

Roots, \$0.20

★ ★ ★

A good pruning knife is as important as the hoe.

★ ★ ★

DIXIE RAVENSCROFT—ID (Dixie) e, g, blooms medium, plants medium. Glowing flame with bright gold reverse, a brilliant flower. Plants produce best of stems.

Roots, \$1.50

Plants, \$0.75

DOKOUPIL'S GIANT—FD (Foreign) e, g, blooms medium to large, plants medium to tall. An orchid pink of great beauty. Stems excellent, foliage splendid. This flower in form and color is a real beauty.

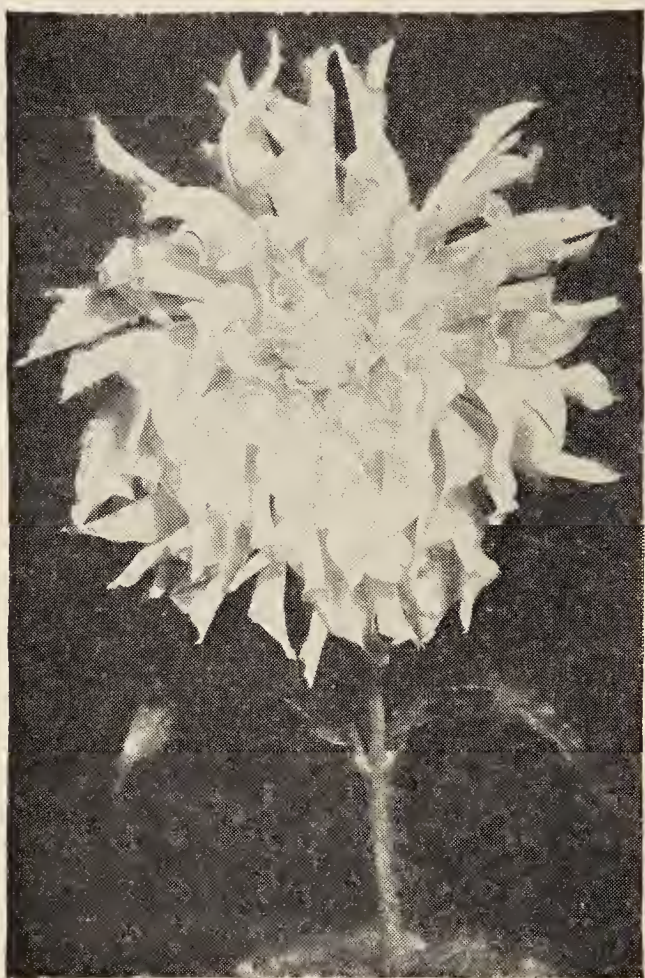
Plants, \$0.50

DR. JOHN H. CARMAN—FD (Dixon) e, g, blooms medium to large, plants low to medium. Color deep Tyrian rose with faint tips of silver. Stems are splendid, foliage good. Petals are extremely broad.

Roots, \$0.25

DWIGHT W. MORROW—ID (Dahliadel) e, g, blooms medium to large, plants medium to tall. Color a rich crimson red. Stems good except in extremely hot weather. Foliage of the best. A very graceful and beautiful dahlia.

Roots, \$0.40



ELEGANCE—SC (Ballay) e, g, blooms medium, plants medium. Glistening coral with center of flower and tips of petals light yellow. Stems hold the flower well, foliage good. Extremely attractive flower.

Plants, \$2.50

EAGLE ROCK FANTASY—ID (Broomall-Success) e, g, blooms medium to large, plants tall. Clear mallow pink, or violet rose silver shaded. Stems are long, slender and strong, foliage good. Very beautiful.

Plants, \$0.50

★ ★ ★

Don't be jealous of the large bloom your neighbor grew. Check up on yourself and see where you failed to help your plant along.

★ ★ ★

"If at first you don't succeed, try, try again," is a good rule for a dahlia grower.

★ Eight

New Friends We Hope to Meet During 1936

★ We started growing dahlias because we just naturally love them. Increasing local sales carried us further into the commercial field, and what was once a hobby has now become a business. However, business or no business, we absolutely refuse to grow varieties which we do not care for just because there is sale for them.

If from year to year varieties disappear from our catalog, it will be because we have found a variety which appeals to us more. If by chance it should appeal to our friends and customers, fine; if not, then that is our bad luck.

We intend to devote more time to the testing and dissemination of really worthwhile new varieties, retaining those older varieties which to us appear to be indispensable to a beautiful dahlia garden.

As stated in the introduction, we are not listing any 1936 introductions of other growers, but we will have a number of them on trial. You are cordially invited to see them when in bloom.

In addition we expect to have quite a list of foreign importations which have been making a name for themselves elsewhere. Come and see us and enjoy the dahlias with us when they are arrayed in their glorious colors.

★ ★ ★

We sometimes think the Chinese policy of paying a doctor to keep them well rather than to cure them after they get sick has plenty of merit. At any rate, we have found it far easier to keep insects away by spraying than to get rid of them after they arrive.

★ ★ ★

Midwest Dahlia News

We strongly urge all persons interested in the growing of dahlias to subscribe to the above publication. It is a privately owned magazine devoted exclusively to the dahlia, and in the two short years of its existence has become a necessity if one would keep abreast of the latest news in the dahlia industry.

The subscription price is one dollar (\$1.00) per year. Mail same to Midwest Dahlia News, 170 Talmadge Street, Madison, Wisconsin, or send same to us and we will be glad to forward.

Nine ★

EDNA FERBER—SC (F & M) e, g, blooms medium to large, plants low to medium. Glistening coral shading to old gold at base of petals. Stems slender and strong, foliage good. An old favorite and a real dahlia.

Roots, \$0.50

EDWARD THOMAS BEDFORD—ID g, blooms medium, plants medium. Almost a true purple. Stems are long and strong, foliage good. A really large flower and a color admired by all.

Roots, \$0.35

ELINOR M. RADELL—ID (Felsing) g, blooms medium, plants tall. A lovely combination of shell pink shading to deep rose at the center. Stems long and slender, foliage heavy. An excellent pink for cutting.

Roots, \$1.00

Plants, \$0.50

★ ★ ★

*You wouldn't expect a draft horse to win the derby;
why expect a beautiful cut flower variety to win
as the largest bloom?*

★ ★ ★

ELISSA LANDI—FD (Cordes-Eastman) e, g, blooms medium, plants medium. Jasper pink with warm buff blends, creating a general tone of orange. Stems long and strong, foliage good. A very attractive flower.

Plants, \$1.00

ELITE GLORY—FD (Kennedy) e, g, blooms large, plants medium. Brilliant rich red without shading. Stems heavy and strong. Foliage heavy.

Roots, \$0.25

ENTRUP'S MONARCH—FD (Foreign) e, g, blooms medium, plants medium to tall. Cherry red on white ground. Stems of the best, foliage insect resisting.

Plants, \$0.40

ENTRUP'S SULTAN—FD (Foreign) e, g, blooms medium, plants medium to tall. Deep carmine. Stems slender and strong, foliage good. Very similar to Entrup's Monarch.

Plants, \$0.40

FORDHOOK MARVEL—FD (Burpee) e, g, blooms medium, plants medium to tall. Lovely peach red shading to strawberry pink, the whole flower suffused salmon orange. Stems heavy and strong, foliage heavy.

Roots, \$0.25

FOREST FIRE—ID (Dahliadel) e, g, blooms medium to large, plants medium. Lemon yellow for one-third of petals, shading to rich scarlet toward the tips with yellow petaloids. Stems heavy and strong, foliage heavy. Very striking.

Roots, \$5.00

Plants, \$2.50

★ Ten

FORT MONMOUTH—ID (Kemp) e, g, blooms large, plants tall. Rich wine with an undertone of rich crimson maroon and bluish tinge at tips. Stems long, slender and strong, foliage good. An old favorite not yet replaced.

Roots, \$0.50

FORT NELSON—FD (Durnil) e, g, blooms large, plants tall. Light orange yellow, reverse jasper pink with lavender tints. Stems heavy and strong, foliage beautiful. Very intriguing because of its varying form.

Roots, \$0.40



FRAU O. BRACHT—SC (Bergen) e, g, blooms medium, plants tall. Light primrose yellow. Stems long and slender, foliage good. A very popular and beautiful flower.

Plants, \$0.50

GOLDEN ECLIPSE—FD (Badetty) g, blooms medium, plants tall. Clear golden yellow with salmon and flesh shadings. Stems are long and strong, foliage medium heavy.

Roots, \$0.50

GOLDEN STANDARD—C (Downs) e, g, blooms medium to large, plants medium. Golden tan with a darker center. Stems slender and strong, foliage good. A seedling of Jane Cowl.

Roots, \$5.00

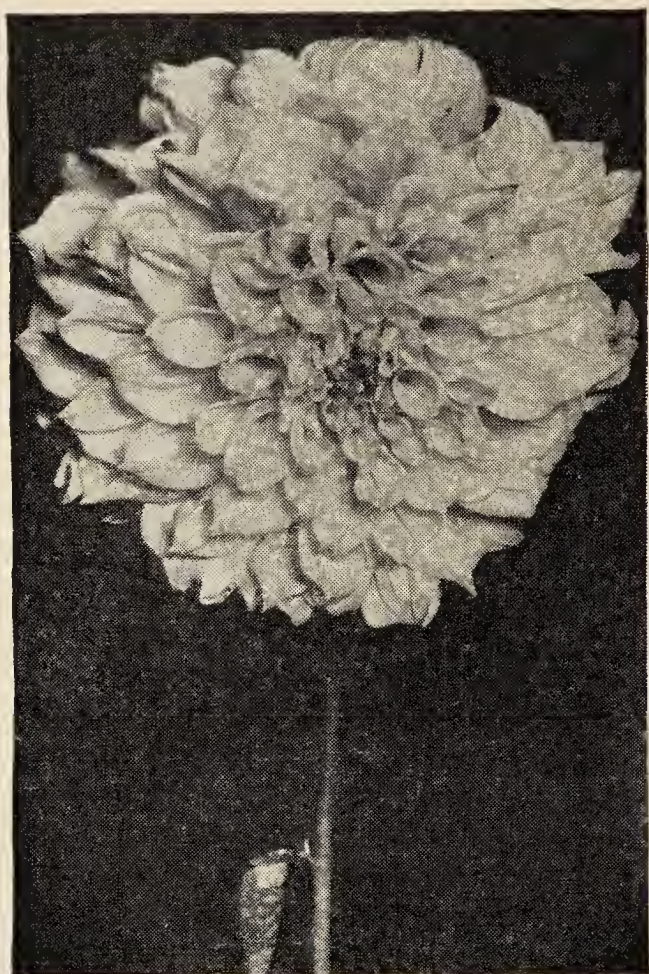
Plants, \$2.50

GOODNIGHT—ID (Broomall) e, g, blooms medium, plants medium. Oxblood red shaded with dark maroon. Stems strong, foliage good. A stunning dahlia due to its color.

Plants, \$0.40

GRACE CURLING—ID (Stredwick) e, g, blooms medium to large, plants medium to tall. Bright lilac with a trace of white at base of petals. Stems long and slender, foliage good. The color and petal formation makes this dahlia extremely attractive.

Plants, \$0.40



HONOR BRIGHT—FD (Peck) g, blooms medium, plants medium. Self color of peach red to light jasper red. Distinctive insect-resisting foliage. Flowers on long, slender stems.

Plants, \$0.75

HANS BERGER—C (Berger) g, blooms small to medium, plants medium. Clear vivid orange with white tips. Stems and foliage good. Very free.

Plants, \$0.40

HILLCREST MANDARIN—ID (Scott) e, g, blooms medium to large, plants medium. Striking combination of red and gold, well blended. Stems and foliage all that could be desired.

Roots, \$1.00

★ ★ ★

Which would you rather have, three mediocre blooms at the tip of a stalk, or one good bloom? Disbud!

★ Twelve

HILLCREST FLUFFY RUFFLES—ID (Scott) g, blooms medium, plants medium. Beautiful new shade of soft apricot. Petals are very fluffy. Stems and foliage good.

Plants, \$1.00

HILLCREST ROYALIST—ID (Scott) e, g, blooms medium to large, plants low. Deep reddish purple. A deep flower on long stems, foliage heavy.

Roots, \$0.35



HUNT'S VELVET WONDER—ID (Hunt) e, g, blooms just naturally huge, plants medium to tall. Rich, bright violet burgundy, almost purple. Stems heavy, foliage heavy. A spectacular flower consistently found on the exhibition table.

Roots, \$7.50

Plants, \$3.75

IVORY—FD (Boston) g, blooms medium, plants medium. A true old ivory white. Form, foliage and stems are all good.

Roots, \$0.25

★ ★ ★

Don't cut your blossoms in the heat of the day and then bemoan the fact that they won't keep.

★ ★ ★

I'm always amused at the other fellow, and mad at myself, over the remark, "I won a blue ribbon." After all, why not give the dahlia a chance.

JANE COWL—ID (Downs) e, g, blooms medium to large, plants tall. Glistening bronze with buff and possessing twisting petals adding to the beauty. Stems are slender and strong, foliage rather heavy.

Roots, \$0.25

JANE ROSS—ID (Ross) e, g, blooms medium to large, plants medium. Purple crimson shaded violet and overlaid with a maroon sheen. Stems long and strong, foliage good. An unusually attractive dahlia.

Roots, \$2.50

Plants, \$1.25

JANET SOUTHWICK—ID (Chapman) e, g, blooms medium, plants medium. Tyrian rose. Stems and foliage all one could desire. A truly beautiful dahlia due to its color.

Roots, \$0.75

Plants, \$0.40

JEAN TRIMBEE—SC (Trimbee) e, g, blooms large, plants tall. Very rich, deep petunia violet. Stems long and slender hold the artistically-formed flowers perfectly erect. Foliage good.

Plants, \$0.40



JEROME KERN—ID (Veile & Mendham) e, g, blooms medium to large, plants medium. Shrimp pink delicately tinted with gold and bronze, reverse bright old rose. Stems splendid and foliage good.

Roots, \$1.50

Plants, \$0.75

★ Fourteen

JERSEY'S BEACON—FD (Waite) e, g, blooms medium to large, plants tall. Chinese scarlet with paler reverse, creating a two-toned effect. Stems heavy and strong, foliage heavy.

Roots, \$0.25

JERSEY'S BEAUTY—FD (Waite) g, blooms medium, plants tall. Eosine pink with slight golden glow at base of petals and golden tips. Stems long and strong, foliage splendid.

Roots, \$0.25

JOSEPHINE G.—SC (Grossman) e, g, blooms medium, plants medium to tall. Very pleasing true rose pink with just a suggestion of pinard yellow at center and tips. Stems excellent, foliage good.

Roots, \$0.50

★ ★ ★

Dry weather and that pesky, minute pest known as red spider go hand in hand. Nightly application of two tablespoons of Sunoco Oil Spray (Verdol or other oil spray) to the gallon of water for a week or ten days will get rid of these and several other insects along with them.



KATHLEEN NORRIS—ID (F & M) e, g, blooms medium to large, plants medium to tall. True rose pink, deepening to a mallow pink with center petals lighter. Stems and foliage all one could ask. A grand exhibition variety.

Roots, \$0.50

KAWEAH—SC (Meusdorffer) e, g, blooms are always large, plants medium. Color rose cerise. Stems extremely long, strong and slender. Foliage heavy and unique. A consistent prize winner in large bloom classes.

Plants, \$1.25



KAY FRANCIS—SC (Cordes-Eastman) e, g, blooms medium to large, plants medium to tall. Light lemon yellow and of solid color. Stems good and foliage good. Very popular variety.

Plants, \$2.50

★ ★ ★

An hour spent in thorough preparation of planting ground is worth three hours of cultivation after planting.

★ ★ ★

KEMP'S ORANGE BRILLIANT—FD (Kemp) e, g, blooms medium to large, plants medium. Light orange shaded with a deeper tone. Stems good and foliage good.

Plants, \$2.50

KEMP'S VIOLET WONDER—ID (Kemp) e, g, blooms medium to huge, plants medium to tall. Bright violet purple with faint bluish violet at tips. Beautiful petalage, stems excellent, foliage good.

Withdrawn to increase stock

KEMP'S WHITE WONDER—ID (Kemp) e, g, blooms large, plants medium to tall. Pure white of beautiful form. Stems heavy and strong, foliage good.

Roots, \$0.50

★ Sixteen

KENTUCKY—FD (Wigginton) g, blooms medium, plants tall. Brilliant light salmon orange shading to orange yellow at base. Seedling of Jersey's Beauty. Stems excellent and foliage fine.

Roots, \$0.25



Jersey's Beauty (Page 15)

KING OF THE BLACKS—FD (Kunzmann) g, blooms medium, plants low. Deep dark maroon red, almost black. Stems are very slender but extremely strong, foliage insect resisting. A splendid design variety.

Roots, \$2.00

Plants, \$1.00

LADY MOYRA PONSONBY—ID (Elder) e, g, blooms medium to large, plants medium to tall. Pure golden yellow. Stems and foliage excellent. Beautiful either as a flower for cutting or for exhibition.

Roots, \$1.50

Plants, \$0.75

★ ★ ★

Care in planting may turn failure into success.

★ ★ ★

LAWRENCE TIBBETT—ID (Meusdorffer) e, g, blooms medium to large, plants tall. Warm, clear glowing peach. Stems long and straight, foliage good. Has won many prizes.

Roots, \$3.00

LINCOLN G. DICKEY—ID (Dahliadel) g, blooms medium, plants medium. Primrose yellow with a decided rose suffusion. Very beautiful. Stems and foliage good.

Roots, \$0.25

LOIS MARION—C (Detjen) e, g, blooms medium, plants tall. Attractive combination of pink and light buff, center of flower citron yellow, outer petals shrimp pink. Stems long and strong, foliage good.

Roots, \$1.00



LORD OF AUTUMN—ID (Almy) e, g, blooms large to huge, plants medium to tall. Rich, deep golden yellow. Stems excellent, foliage splendid. One of the prize winning giants. Always on the exhibition table.

Plants, \$1.50

MARY ELIZABETH REDFERN—ID (Redfern) e, g, blooms medium, plants medium. Brilliant deep orchid rose flowers with close petal formation. Stems and foliage are excellent.

Roots, \$3.00

Plants, \$1.50

MELODIC—ID (Lee) g, blooms medium, plants extremely tall. A melody of soft, creamy yellow at center blending to apricot pink. Stems and foliage splendid.

Roots, \$0.50

MISS BELGIUM—C (Foreign) e, g, blooms medium, plants medium. Clear one-toned color, coral. Stems long and wiry, foliage good.

Plants, \$0.50

★ Eighteen

A Safe Way to Stretch the Dahlia Budget

★ Growing healthy, vigorous dahlias from potted plants has long been out of the experimental stage. Today dahlia plants are shipped to most any point of the country, and are used as extensively as roots.

We have had many fine letters complimenting us on the way our plants respond for our customers, in the production of fine blooms and splendid clumps of roots. Of course all our plants are grown from base cuttings, rooted slowly and grown cool. We never try to force our plants with excessive heat, preferring to ship short, stocky, well-rooted plants to sending out tall spindly specimens.

ADVANTAGES

Plants are growing in pots, living on food supplied from their own root system.

Miniature root clumps are usually already established, which is not the case with eyed divisions.

Less chance of rot during spells of wet weather, which so often follows planting time.

No chance of the new plant living off the stored-up food supply of a division.

Produce as good and generally better flowers than plants from divisions.

Plants sell for half the price of divisions, when the division sells for 80c or more.

CAUTION—Plants should be set out on a cloudy day or in the cool of evening and shaded slightly for a few hours. Always wash the soil from the roots, spread out in the hole and water thoroughly to settle the soil firmly around the roots in their new location. The root system should be at least six inches below the ground level. The hole may be left partly unfilled and lower leaves of the plant can be plucked off in order to set the plant deeply.

We have customers who will pay the same price for our plants as they would for roots, because they know from experience what they will do when properly cared for.

Remember—this is a safe economical way to double the number of new varieties you can have for a stipulated amount. Frequently our customers buy two plants of a variety where formerly they bought but one root. Try Delight-U plants and see for yourself how well they will grow for you.

OUR COLOR AND TYPE GUIDE FOR GARDEN AND EXHIBITION TABLE

Cactus	Semi-Cactus	Informal Decorative	Color Class	Formal Decorative	Ball	Miniatures	Pompons
Star of Bethlehem		Andrea Ericson Kemp's White Wonder	White or Cream	Chemar's Eureka Ivory	Jean Kerr	Bride's Bouquet	Snowbird
Paul Pfitzer	Josephine G. Altmark Miss Elsie Jane	Kathleen Norris Elinor M. Radell Margaret W. Wilson Cameo Mrs. A. B. Seal	Pink to Rose	Dokoupil's Giant Jersey's Beauty Buckeye Bride Cavalcade	Pink Ball	Fairy Little Jewel Kentucky Babe Goldina Paddy Pink Pearl	Nerissa Little Belle
	Satan Baron S. von Haemstra Dancing Sultana Aiko	Robert Emmett Murphy's Masterpiece Man O' War Mrs. Geo. Le Boutillier Kentucky Red Bagdad The Fireman Goodnight Fort Monmouth Dwight W. Morrow	Red, Crimson, Maroon	Shalimar Monmouth Champion Entrup's Monarch Entrup's Sultan Jersey's Beacon Pres. F. D. Roosevelt Dr. John H. Carman Elite Glory King of the Blacks	Carl Owen	Fritz Leddy Gaillard Glorious Red Head Bishop of Landaff	Tom Thumb Johnny
Frau O. Bracht	American Legion Kay Francis Nanking Yellow	Lady Moyra Ponsonby America's Sweetheart California Idol Lord of Autumn Son of Commodore Spotlight The Commodore Burr McIntosh	Yellow	Rockley Moon City of Jamestown Golden Eclipse	Mary Helen		Yellow Gem
Golden Standard Miss Belgium	Olympic Sunset Rudy Vallee	Oriental Glory Myra Howard Pride of Stratford R. A. Broomfield Dixie Ravenscroft	Orange, Buff, Gold	Kemp's Orange Brilliant Monmouth Sunburst Rose Fallon Elissa Landi		Mrs. Perry O'Neil	Edith Mueller Little David
Lois Marion	Amelia Earhart Elegance Edna Ferber	Betty Colter Hillcrest Fluffy Ruffles Jane Cowl Jerome Kern Sonny Boy	Autumn Blends	Fordhook Marvel Fort Nelson Honor Bright Monmouth Radiance The Hoosier Kentucky		Baby Royal	Honey
	Betty Davis Colonial Dame Kaweah	Clara Barton Eagle Rock Fantasy Grace Curling Mary Elizabeth Redfern Mary Ellen Shahrazad Washington's Giant	Orchid or Lavender	Mrs. I de ver Warner		Bluebird	Dee Dee Mary Munns
	Jean Trimbee Cassandra	Edward Thomas Bedford Hillcrest Royalist Hunt's Velvet Wonder Jane Ross Janet Southwick Kemp's Violet Wonder	Violet to Purple	Century of Progress Daddy Kemp Thomas A. Edison Wenoka			Bobby Regulus
Hans Berger Souvenir de M. Leger	Tannenburg	Adirondack Sunset Agnes L. Young Forest Fire Hillcrest Mandarin Rotary	Bi-Color, Multi-Color, Two-Tone	Arcturus Ruth M. Sagamore Prince		Little Nemo	Little Beeswing The Flapper Elizabeth Little Edith Nellie Fraser

MISS ELSIE JANE—SC (Dahliadel) g, blooms medium, plants medium. An appealing shade of shrimp pink with cream shadings toward the center, tipped violet rose. Stems long and wiry, foliage good. A gem of beauty lasting wonderfully well when cut.

Roots, \$2.00

Plants, \$1.00

MLLE. HELENE MOSSAT—C (Foreign) g, blooms medium, plants medium. Orchid pink lined with pale mauve. Stems and foliage good. Petals lacinated.

Roots, \$0.50



MAN O' WAR—ID (Boone) e, g, blooms medium to large, plants medium to tall. Oxblood red with maroon overtone. Beautiful form, erect posture on very splendid stems. Foliage fine.

Roots, \$2.50

Plants, \$1.25

★ ★ ★

Join a dahlia society and see how much more fun you get out of your garden.

★ ★ ★

MONMOUTH CHAMPION—FD (Kemp) e, g, blooms medium to large, plants medium. Color brilliant scarlet orange. Stems and foliage excellent for either cutting or exhibition.

Roots, \$0.25

★ Twenty-two

MONMOUTH RADIANCE—FD (Kemp) e, g, blooms medium, plants medium. Brilliant coral pink with a primrose background. Strong stems and good foliage. A little late.

Roots, \$3.00

Plants, \$1.50

MONMOUTH SUNBURST—FD (Kemp) e, g, blooms medium to large, plants medium. Center of flower is lemon yellow, outer petals salmon orange. A real sunburst effect. Stems and foliage are good. Free blooming.

Roots, \$2.00

Plants, \$1.00



MARY ELLEN—ID (Loller) e, g, blooms medium to large, plants tall. Violet rose, leaning decidedly to the pink shade. Stems are strong and foliage insect-resisting. A naturally large and beautiful flower.

Roots, \$0.50

MRS. A. B. SEAL—ID (Newsome) e, g, blooms medium to large, plants tall. Pure old rose with a bluish tinge. Stems and foliage excellent. Late.

Roots, \$0.25

MRS. GEO. LE BOUTILLIER—ID (Smith-Ruschmohr) e, g, blooms medium to large, plants medium. Bright carmine red shading to rich cardinal red at center. Stems strong, foliage good.

Plants, \$2.50



ORIENTAL GLORY—ID (Delight-U Garden) e, g, blooms medium to large, plants medium to tall. Light cadmium orange shaded with dark cadmium orange, reverse scarlet, which color shows at the center. Stems excellent, foliage insect-proof. A dazzling color which attracts and holds.

Roots, \$2.00
Plants, \$1.00

★ ★ ★

A little well-balanced fertilizer will do more good than 100 pounds of poorly-balanced junk.

★ ★ ★

MRS. I DE VER WARNER—FD (Marean) g, blooms medium to large, plants medium to tall. Color orchid lavender. An old favorite with excellent stems and foliage.

Roots, \$0.25

MRS. J. C. McCULLOCH—ID (McCulloch) g, blooms medium, plants medium. Deep rose pink shaded with magenta. Stems and foliage good. Excellent for numerous bouquets.

Roots, \$0.25

MURPHY'S MASTERPIECE—ID (Murphy) e, g, blooms large, plants medium. Deep dark red shading toward crimson. Stems and foliage splendid. The world's greatest red. Consistent prize winner because of size and form, but beautiful for garden purposes.

Plants, \$1.00

★ Twenty-four

MYRA HOWARD—ID (Glutzback) e, g, blooms medium to large, plants medium. Pure gold color with a rose sheen. Stems and foliage are excellent. Is very popular.

Roots, \$0.50

NANKING YELLOW—SC (Newsome) e, g, blooms medium to large, plants medium. Pure light yellow, but with a form all its own in the beautiful twirled center petals. Stems and foliage ideal.

Roots, \$0.25

OLYMPIC SUNSET—SC (Lee) e, g, blooms large, plants medium. Apricot orange, blended with pale lemon yellow with a distinct zone of yellow at base, reverse rose. Strong stems and good foliage.

Plants, \$2.50

★ ★ ★

Phosphorous contributes much toward the beauty and substance of your flowers, to say nothing about better roots.

★ ★ ★

PAUL PFITZER—SC (Berger) e, g, blooms medium, plants medium. Beautiful blending of shell pink and primrose. Stems and foliage excellent. Very desirable.

Plants, \$0.75

PRESIDENT F. D. ROOSEVELT—FD (Shattuck) e, g, blooms medium to large, plants medium. Orange scarlet with lighter reverse. Stems heavy and strong, foliage excellent. Resembles Jersey's Beacon, but is larger.

Roots, \$2.50

Plants, \$1.25

PRIDE OF STRATFORD—ID (Meachen) g, blooms medium, plants medium. Dark cadmium orange shading to light orange, reverse rose doree. Stems and foliage excellent.

Roots, \$0.25

★ ★ ★

Be a good sport. If your bloom didn't win, congratulate the one whose bloom did win. He may be in your shoes next year.

★ ★ ★

PRINCE OF PERSIA—ID (Newsome) e, g, blooms large, plants medium to tall. Iridescent, rich, glowing cardinal. Stems and foliage good. Naturally a large flower, though slightly late.

Roots, \$0.35

R. A. BROOMFIELD—ID (Petrie Chappaqua) g, blooms medium, plants medium. Glorious saffron orange flushed with rose. Stems and foliage excellent. Very attractive and free.

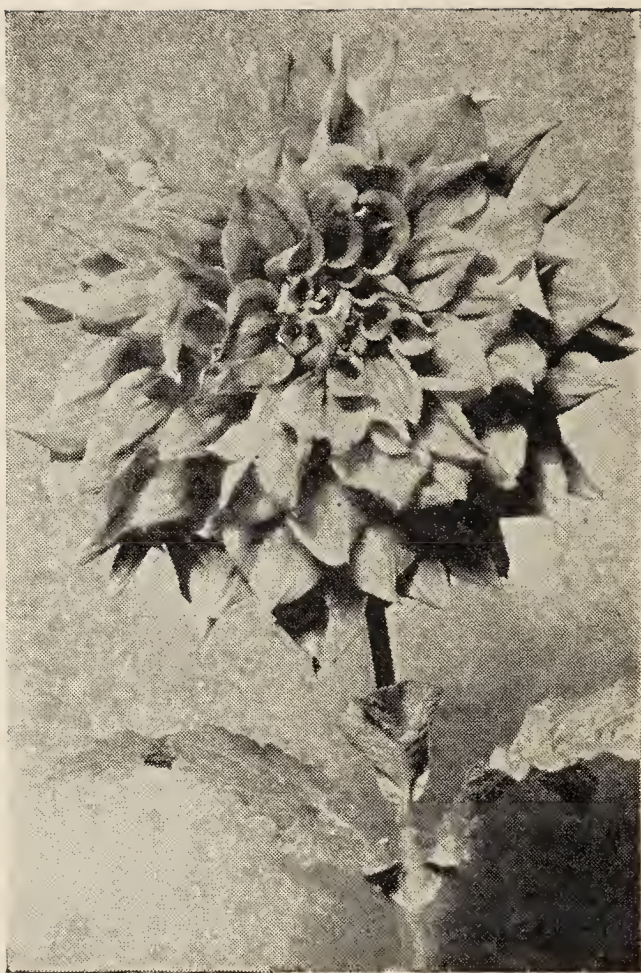
Roots, \$2.00

Plants, \$1.00

★ ★ ★

You can't do much work on a full stomach, neither can your dahlia plants.

Twenty-five ★



ROBERT EMMETT—ID (Moroney) e, g, blooms medium to large, plants medium to tall. Midway between carmine and cardinal. Stems are long and strong, foliage heavy. An outstanding red dahlia.

Roots, \$2.00
Plants, \$1.00

★ ★ ★

Nothing is more aggravating than to waste your breath telling someone how to plant his dahlias and then have him do just the opposite. Why is it some people think they have a corner on intelligence.

★ ★ ★

ROSE FALLON—FD (Harding) e, g, blooms medium to large, plants tall. Old gold, not yellow, but old gold. Stems are strong and long, foliage heavy.

Roots, \$0.25

ROTARY—ID, blooms small to medium, plants medium. Brilliant cardinal red with distinctive white tips. The stems and foliage are good. Very attractive for cutting.

Roots, \$0.25

RUDY VALLEE—SC (Broomall) e, g, blooms medium to large, plants medium. Chrome yellow at the center, graduating to grenadine red. Stems and foliage are fine. A long petalled variety.

Plants, \$0.50

★ Twenty-six



ROCKLEY MOON—FD (Ruschmohr) e, g, blooms medium, plants tall. Exceedingly bright yellow with bronze tints at center. Stems are like canes, foliage is good. Lasts well when cut.

Roots, \$2.00

Plants, \$1.00

RUTH M.—FD, g, blooms medium to large, plants medium. Golden yellow with silvery white tips, regularly placed. Stems long and strong, foliage good. Very attractive.

Plants, \$1.00

SAGAMORE PRINCE—FD (Shattuck) g, blooms medium, plants medium. Beautiful rich red, with a touch of yellow at base. Foliage quite insect-resisting, stems long and strong. Unusual in form.

Roots, \$0.25

SHAHRAZAD—ID (Newsome) e, g, blooms medium to large, plants tall. Soft Tyrian rose, almost pink. The stems and foliage are excellent. Has been called a pink "Jane Cowl."

Roots, \$0.50

SHALIMAR—FD (Burkart) e, g, blooms medium, plants medium. Color poinsettia red. Stems and foliage are splendid. Flower truly resembles a poinsettia and is very beautiful.

Plants, \$3.75

Fair Treatment to All--Our Intent



We do not claim to have the best stock in the world, but our garden is watched carefully for any signs of disease, stunt, severe insect infestation and misnomers. If any of these things, which make for poor stock, is discovered, prompt action is taken to remedy same.

Our prices are based on those of the introducer of the variety in the case of recent introductions and upon market and supply conditions in the case of older varieties.

It costs money to operate a commercial dahlia garden, whether it be a part time business or a full time business. No firm can remain in business which does not make a profit, and no successful business was ever built on a policy of cut prices only. We are not chisellers.

QUANTITY DISCOUNTS

The dozen rate is in all cases ten times the single price. Three of a variety will be sold at the dozen rate.

Orders of \$15.00 or more subject to a discount of 10 per cent.

Orders of \$25.00 or more subject to a discount of 15 per cent.

Orders of \$50.00 or more subject to a discount of 25 per cent.

TERMS

Cash in full, or 25 per cent cash must accompany all orders, balance payable before shipment or subject to C. O. D.

SHIPPING

We prepay all retail orders of \$3.00 or more and ship most economical way. All C. O. D. shipments sent by Railway Express, unless specified otherwise, at proper planting time.

SUBSTITUTION

We will not substitute under any conditions. Prices quoted are subject to stock on hand. If we are sold out, or over-ordered, your money will be promptly refunded.

GUARANTEE

We guarantee our stock to be true to name, to be free from any visible disease, to be state inspected, to reach the purchaser in growing condition, if plants, and to have visible eye if roots. We cannot be responsible for stock, received in good condition, deteriorating in the hands of purchaser. Claims for inferior stock, except as to name, must be made within ten days from receipt. We try to practice the "Golden Rule" and will go the limit in fair adjustments.

SONNY BOY—ID (Scott) e, g, blooms medium to huge, plants medium. Old rose slightly striped and tinged with old gold. Stems are long and strong, foliage good. Flower formation is very beautiful.

Plants, \$1.00

SON OF COMMODORE—ID (Scott) e, g, blooms large, plants medium. Light yellow with white reverse. Stems of medium length, foliage very good. Flower opens very slowly and lasts well.

Plants, \$1.00



SATAN—SC (Ballay) e, blooms large, plants tall. Brilliant red with gold reverse. Petals are staghorn formation. Stems are extremely long and strong, foliage very heavy. One of the stunning dahlias.

Roots, \$0.50

★ ★ ★

Don't swear every time you take out the ashes. Think how much good they will do when worked into that heavy clay ground.

★ ★ ★

SOUVENIR DE MAMAM LEGER—C (Foreign) g, blooms medium, plants medium. Buff tinted mandarin red with yellow reverse. Stems and foliage good. Petals are lacinated.

Roots, \$0.50

Plants, \$0.40

SPOTLIGHT—ID (Cottage Grove) e, g, blooms medium to large, plants medium. Sulphur yellow shading lighter at tips. Stems are slender and long, foliage beautiful. The smaller blooms are the more beautiful.

Roots, \$2.00

STAR OF BETHLEHEM—SC (Nolet) e, g, blooms small to medium, plants medium to tall. Pure white. Star-like formation with high full center. If grown too large stems cannot hold the flower, but grown freely they are strong.

Roots, \$0.35

TANNENBERG—SC, e, g, blooms medium to large, plants medium. Blood red tipped gold. Long strong stems.

Plants, \$1.00

THE COMMODORE—ID (Scott) g, blooms medium to large, plants low to medium. Pure lemon yellow. Long petal formation. Stems are of the best. Some tendency to open centers but quite beautiful even when open.

Roots, \$0.25



THOMAS A. EDISON—FD (Dahliadel) e, g, blooms medium, plants medium. Royal purple shaded with a smoky, bluish tone. Stems and foliage splendid.

Roots, \$0.50

THE FIREMAN—ID (Success) e, g, blooms medium to large, plants medium to tall. Brilliant cardinal red, with golden flushes and golden tips at the center of the flower. Stems and foliage excellent.

Plants, \$1.75

THE HOOSIER—FD (Oler) g, blooms medium, plants medium. Very beautiful light yellow overlaid with touches of gold and rose, reverse tinted with rose. Foliage extremely heavy, stems slender though inclined to lean.

Roots, \$1.00

WASHINGTON'S GIANT—ID (Lee) e, g, blooms medium to large, plants medium. Lavender with orchid tints, blended with silver. Stems long and slender, foliage good. Beautiful formation.

Plants, \$1.50

WENOKA—FD (Hulin) g, blooms medium to huge, plants medium to tall. Rosy mauve or a shade lighter than "American Beauty" red. Extra long, strong stems, foliage splendid. An outstanding introduction.

Roots, \$10.00

Plants, \$5.00



Kaweah (Page 16)

★ ★ ★

An insect is a thief. He doesn't work in the open. You may have to bend your back to find him, but if your plants are not doing right look under the leaves not on top.

Ball Dahlias

CARL OWEN—B (Dahliadel) e, g, blooms small, plants medium to tall. A rich non-fading carmine red. Stems and foliage excellent.

Roots, \$0.25

JEAN KERR—B, e, g, blooms small, plants medium. Pure white. Stems and foliage are splendid. Very free flowering.

Roots, \$0.25

MARY HELEN—B (Alling) blooms small, plants tall. Pure deep canary yellow. Stems and foliage fine.

Roots, \$0.25

PINK BALL—B, g, blooms small, plants medium. True deep pink. Stems and foliage are splendid. Free flowering.

Roots, \$0.25

★ ★ ★

A dash of blood meal will improve the color of the flowers and brighten the green in the foliage.

★ ★ ★

The next time you get mad at your wife (or your husband) go out and wander around among your dahlias. You'll be ashamed of yourself before you know it.

★ ★ ★

Remember, you have to kill the insects and then be ready for the army of offspring they have left behind.

★ ★ ★

Potash helps to prepare the tuberous roots for their long winter nap.

★ ★ ★

Miniature Dahlias

The formation of these varieties is the same as in the large flowering, but the size is in miniature, not exceeding four inches.

BABY ROYAL—MSC (West) e g, blooms small, plants low. Salmon pink shaded with apricot, yellow at base of petals. Stems slender, free flowering.

Roots, \$1.00

Plants, \$0.50

BISHOP OF LANDAFF—MDu, e, g, blooms quite small, plants low. Bright scarlet, center deep garnet, to which the yellow stamens add more beauty. Stems fine, foliage lacy and dark.

Plants, \$0.50

BLUEBIRD—MFD (Peck) e, g, blooms quite small, plants medium. Bluish lavender. Stems and foliage good.

Plants, \$0.40

BRIDE'S BOUQUET—MC, e, g, blooms small, plants medium. Pure white. Stems and foliage good.

Roots, \$0.35

Plants, \$0.35

★ Thirty-two

FAIRY—MFD (Dayton) e g, blooms very small, plants medium. Eosine pink with yellow glow at base of petals and having slight golden tips. Stems and foliage excellent. A miniature Jersey's Beauty.

Roots, \$1.00

Plants, \$0.50

FRITZ LEDDY—MFD, g, blooms small to medium, plants medium to tall. Brilliant scarlet. Stems and foliage ideal. Very prolific. A little large for miniature exhibition.

Roots, \$0.50

Plants, \$0.40



Red Head (Page 34)

GAILLARD—MC, e, g, blooms quite small, plants low. Attractive bright red. Stems strong but not long, foliage good.

Roots, \$0.35

GLORIOUS—MID, e, g, blooms small, plants medium. Raspberry red. Stems and foliage good. Petals wavy.

Plants, \$0.50

GOLDINA—MFD (Schone) e, g, blooms small, plants low to medium. Beautiful mallow pink with slight golden glow. Stems and foliage fine. Reminds one of a full blown rose.

Plants, \$0.35

★ ★ ★

Dahlia plants are like people; each variety has some characteristic which it will pay you to find out.

KENTUCKY BABE—MFD (Dahliadel) e, g, blooms very small, plants medium. Salmon suffused and edged old rose. Stems and foliage excellent.

Plants, \$0.50

LITTLE JEWEL—MFD, e, g, blooms very small, plants medium to tall. True light pink. Very beautiful. Stems good.

Roots, \$0.25

LITTLE NEMO—MFD, e, g, blooms small, plants medium. Rich crimson tipped white. Stems good, foliage good. Regular formation.

Plants, \$0.50

MRS. PERRY O'NEIL—MP (Tudor) e, g, blooms small, plants low. Rich saffron. Flowers resembling open roses, produced freely on good stems. Foliage rich and dark.

Roots, \$0.50

Plants, \$0.50

PADDY—MFD (Dahliadel) e, g, blooms small, plants low to medium. Color flesh ground heavily suffused deep rose pink. Stems and foliage excellent. Very free flowering.

Plants, \$0.50

PINK PEARL—MP, e, g, blooms very small, plants low. Lovely rose pink with golden eye. Stems and foliage good. Very free.

Roots, \$0.50

Plants, \$0.50

RED HEAD—MFD (Peck) e, g, blooms small, plants medium. Color scarlet orange. Stems splendid, foliage fine. Resembles a rosebud when opening.

Plants, \$0.40

★ ★ ★

Nitrogen, while it gives your dahlias plenty of healthy green foliage, should be handled as carefully as dynamite. A little goes a long way.

★ ★ ★

Sun shades in the heat of the day will be as helpful to those beautiful blooms as a sombrero is to a Mexican.

★ ★ ★

Pompon Dahlias

The tiny little miniature ball dahlias, perfect in form, and not exceeding two inches in diameter. The bouquet dahlia which is growing in popularity daily.

BOBBY—PP—Very small, plum color.

Roots or Plants, \$0.25

DEE DEE—PP—Perfectly formed, very free, color pure lavender.

Roots or Plants, \$0.25

EDITH MUELLER—PP—Very charming, gold edged glistening orange.

Roots or Plants, \$0.25

★ Thirty-four

ELIZABETH—PP—Lemon yellow heavily tipped carmine.

Roots or Plants, \$0.25

HONEY—PP—Pale yellow with a faint suffusion of red on tips.

Roots or Plants, \$0.25

JOHNNY—PP—One of the smallest. Deep dark maroon.

Roots or Plants, \$0.25

LITTLE BEESWING—PP—Golden yellow tipped cherry red. Very tiny.

Roots or Plants, \$0.25

LITTLE BELLE—PP—A very small, free blooming pom of mauve pink.

Roots or Plants, \$0.25

LITTLE DAVID—PP—One of the best. Burnt orange. Very free

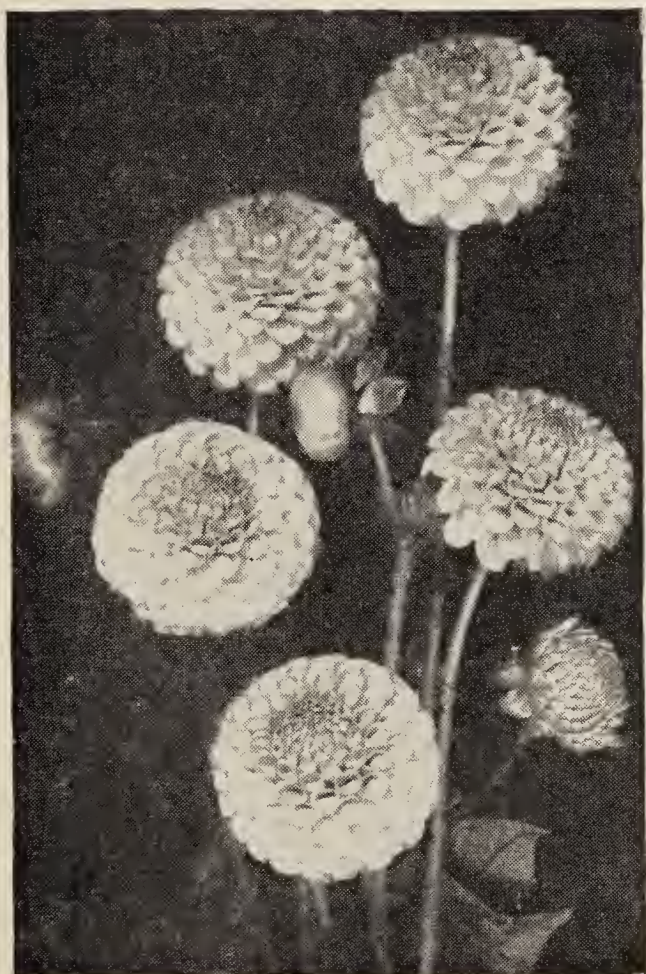
Roots or Plants, \$0.25

LITTLE EDITH—PP—Yellow tipped with scarlet.

Roots or Plants, \$0.25

MARY MUNNS—PP—Fuchsia overlaid orchid sheen. Long stemmed.

Roots or Plants, \$0.25



NELLIE FRASER—PP—Light ground edged rose pink.

Roots or Plants, \$0.25

REGULUS—PP—Very small, fine cutting, royal purple.
Roots or Plants, \$0.25

SNOWBIRD—PP—Very small pure white. One of the best.

Roots or Plants, \$0.25

TOM THUMB—PP—Tiny is the word. Color garnet red.
Roots or Plants, \$0.25

THE FLAPPER—PP—A real bicolor, maroon, cream and pink. All colors blended, doubled or single.

Roots or Plants, \$0.25

YELLOW GEM—PP—The best yellow.

Roots or Plants, \$0.25

★ ★ ★

The next time you get a small, plump, juicy dahlia division from some grower—thank him. Don't give him a cussing because he didn't send one the size of a rolling pin. He did you a favor.

★ ★ ★

Keep your plants growing. If they get woody the best remedy is a neat amputation at the ground level. You'll be surprised what speed those new laterals can make.

★ ★ ★

A good preventative spray is Bordeaux mixed according to formula on the package. Add a good pyrethrum insecticide like Red Arrow or Evergreen to the Bordeaux. One prevents and the other kills.

★ ★ ★

If you have a hard time standing up in a wind storm what do you think your dahlia plants are going to do? Use a good stout stake and some strong soft cord.

★ ★ ★

Straw, leaves, grass clippings, peat moss, well-rotted stable manure are all good mulches to use for protecting those tender feeding roots close to the top on the ground.

★ ★ ★



We are members of the National Association of Commercial Dahlia Growers, Inc., which is composed of reputable and financially responsible dahlia growers and dealers. This emblem in the advertisement of a dahlia grower signifies his membership in the

Association. It stands for Integrity, Reliability and a Square Deal in every particular. You need have no hesitancy in dealing with any member of this Association.

Address all orders and correspondence to

DELIGHT-U GARDEN

Mr. and Mrs. Ralph C. Swartz

Box 5633

INDIANAPOLIS

INDIANA

★ Thirty-six

Join a Dahlia Society



Membership in a live dahlia society is invaluable, whether it be state, sectional or national.

Membership in The American Dahlia Society is an inspiration, and the quarterly bulletins are full of worthwhile information and enthusiasm. Mr. C. Louis Alling, 251 Court Street, West Haven, Connecticut, is the secretary. The dues are \$2.00 per year. On receipt of same we will be glad to propose your name as a member.

We print here two other application blanks, one for our own Indiana Dahlia Society (Dues \$1.00) and one for the Ohio Valley Dahlia Association (Dues \$1.50), either one of which, when accompanied with the amount of the dues, we will be glad to forward to the proper person.

APPLICATION FOR MEMBERSHIP

The DAHLIA SOCIETY of INDIANA

.....1936.

I hereby make application for membership in THE DAHLIA SOCIETY OF INDIANA, and enclose

..... (\$.....)

in payment of dues for.....year(s), subject to approval of the executive committee of said society.

Name

Street

City, State.....

Application for Membership

I,, do hereby make application for membership in the Ohio Valley Dahlia Association, and will endeavor to live up to the Constitution and By-laws.

Name

Address

Business Address

Recommended by

Date.....

ORDER BLANK

DELIGHT-U GARDEN

Box 5633

Indianapolis, Ind.

DAHLIAS that we sell must be all that we say of them, verbally or otherwise. OF COURSE we do not substitute unless YOU request it. Terms: Cash with order, or 25 per cent cash, balance C. O. D.

All retail orders of \$3.00 or over shipped prepaid.

-----193-----

GENTLEMEN:

Please ship the following order at proper time, by best carrier, in accordance with your above guarantee:

Amount Enclosed_____Check_____M. O._____

[illegible]

Sold to _____

Address _____

Ship to _____

